
MEDIA INFORMATION

Setting New Standards: The 2024 INFINITI QX55

January 11, 2024

DUBAI, United Arab Emirates — Provocative and plush, the 2024 INFINITI QX55 makes a triumphant return, showcasing upgraded safety features and a host of refined amenities across its three compelling grades – LUXE, ESSENTIAL, and SENSORY. Building on its striking design and innovative technology, the QX55 continues to captivate the Middle East with its distinctive features.

Bold Design

The QX55 retains its unmistakable silhouette with its daring sloped roofline, paying homage to the iconic INFINITI FX. The geometric inner mesh grille, accentuates the confident front looks, while standard LED headlights and adaptive front lights with unique cube LED headlights (available on QX55 ESSENTIAL and higher trims) create a bold night-time signature.

Embracing minimalism, the rear features an integrated badge that operates the standard power rear liftgate, creating a cohesive design. Notable enhancements include integrated LED welcome lighting on the rear door handles and distinctive taillights, offering depth and dimension reminiscent of a piano's keys. On QX55 SENSORY grades, a "Motion Activated Liftgate" adds convenience, allowing owners to open the rear with a simple swipe of the foot.

LUXE Interiors Redefined

Step inside the QX55, and the captivating, driver-centric interior welcomes you. The "zero gravity" front seats, now standard across all grades, minimize pressure on the back and hips for increased comfort. Newly introduced temperature-controlled front seats, available from ESSENTIAL grade upwards, provide respite from the region's heat.

Luxury is taken to a new level with authentic leather on the LUXE grade, adorned with laser-cut stitching that defines the interior's unconventional shapes on the door panels and dashboard. The standard power-sliding, tinted moonroof bathes the interior in natural light, creating a wide stage afforded by a low dash.

Engaging Technology for a Connected Drive

Every 2024 INFINITI QX55 is thoughtfully outfitted with dual, high-resolution touch screens for both vehicle infotainment and personalized controls, featuring wireless Apple CarPlay® and USB-based Android Auto® compatibility. Active noise cancellation in all QX55 grade levels filters sounds outside the elegant cabin.

Safety takes center stage with the ProACTIVE package, equipping all grades with driver safety assistance systems for a safer and simpler journey. ESSENTIAL and SENSORY grades boast a Head-

INFINITI GLOBAL HEADQUARTERS

1-1, Takashima 1, Nishi, Yokohama,
Kanagawa 220-8686, Japan
www.infiniti.com



Up Display, projecting vital vehicle information onto a 9-inch area of the windshield, keeping drivers' eyes forward.

Dynamic Powertrain

The 2024 QX55 is powered by the dynamic and innovative VC-Turbo 2.0-liter, four-cylinder engine, outputting 268 horsepower. The world's first mass-production variable-compression engine seamlessly varies its compression ratio for maximum power or fuel efficiency.

Paired with a Continuously Variable Transmission, the QX55's powertrain offers multiple modes for Standard, ECO, Sport, and Personal preferences, ensuring drivers are confidently in control. INFINITI's Intelligent All-Wheel Drive, Active Brake Limited Slip systems, and advanced driver-assistance systems contribute to inspired dynamics, making every journey a bold experience.

The 2024 INFINITI QX55 sets new standards with its enhanced safety features, luxurious interiors, and cutting-edge technology. Now available for sale across the Middle East, the QX55 invites bold owners to challenge convention and indulge in a driving experience that rewards at every turn. For detailed features on each grade level, please refer to the full specification sheet.

For more information on the 2024 QX55 and the different trim-levels on offer, please visit <https://www.infiniti-me.com/>.

#

About INFINITI

INFINITI Motor Company is headquartered in Yokohama, Japan with operations around the world including regional offices in the Americas, China and Dubai. The INFINITI brand of premium automobiles are assembled in manufacturing facilities in Japan, North America and China. INFINITI design studios are located in Atsugi-Shi near Yokohama, London, San Diego and Beijing.

More information about INFINITI can be found at <http://www.infiniti.com>.

You can also follow INFINITI on Facebook, Instagram, X (formerly Twitter), LinkedIn and see all our latest videos on YouTube.

Contacts -INFINITI Communications
infinitime@z7communications.com

INFINITI GLOBAL HEADQUARTERS

1-1, Takashima 1, Nishi, Yokohama,
Kanagawa 220-8686, Japan
www.infiniti.com

