

INFINITI MOTOR COMPANY

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## MEDIA INFORMATION

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### THRILLING PERFORMANCE: INFINITI MIDDLE EAST SHEDS LIGHT ON ITS 2021 Q50 AND Q60 RED SPORT 400 MODELS

- Both models feature the latest Premium In-Vehicle-Infotainment (P-IVI) System, offering Apple CarPlay® and Android Auto® integration\*
- **Slate Grey** exterior colour exclusive on Red Sport 400
- Exclusive **Black Matt Carbon** interior trim on Q60 and **Kacchu Aluminium** interior Trim on Q50
- New striking dark exterior accents

**Dubai, UAE** – The 2021 Q50 sedan and Q60 coupe RED SPORT 400 are performance-bred variants offering car buyers in the Middle East an improved driving experience. Featuring an improved infotainment system, innovative safety technologies and enhanced design details, both models remain focused on the driver while further appealing to the region's discerning tastes.

The performance vehicles are powered by a twin-turbo, 3.0-litre V6 engine, generating 400 horsepower and accelerating from 0-100 Km/h in just 4.5 seconds\*\*, making the RED SPORT 400 the fastest grade in the current INFINITI line-up.

Matched to a seven-speed, electronically controlled automatic transmission with manual shift mode and steering wheel-mounted paddle shifters, any driver can enjoy quick, smooth shifts and gear choices appropriate to both the road and the desired driving style.



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Q50 and Q60 RED SPORT 400 models are also equipped with the world's first digital steering system, the DIRECT ADAPTIVE STEERING®, which uses advanced digital technology to streamline the steering mechanism, making a thousand adjustments a second to give drivers unparalleled precision.

The RED SPORT 400 variant of both the sports sedan and coupe models feature the latest generation INFINITI InTouch™ Premium In-Vehicle-Infotainment (P-IVI) System with two HD display screens (Twin Screens 8" & 7"), 3D maps, Apple CarPlay® and Android Auto®\*, and improved voice recognition capability. Wireless charging has also been added to the list of premium features for the 2021 model year.

Two daring new exterior colours, Slate Grey and Grand Blue, join the colour palette for both cars this year along with Pure White, Black Obsidian, Graphite Shadow, Majestic White, Midnight Black, and Dynamic Sunstone Red. The MY21 RED SPORT 400 on Q50 and Q60 feature new dark exterior accents on the grille surrounds, door waist moulding, side fender and trunk finisher.

"INFINITI's RED SPORT 400 models offer drivers inspired performance and superior driving dynamics, coupled with refined luxury. The 2021 INFINITI Q50 and Q60 RED SPORT 400 models further enhance the driving experience for our customers in the Middle East with advanced technology, safety and styling. The Q50 balances remarkable performance with premium comfort, while the Q60 blends confident precision and bold exterior and interior design. Both variants have been designed to accommodate the driver with an engaging yet effortless drive," said Nasif Siddiqi, Managing Director, INFINITI International Markets.

A host of safety, security, and driver-assistance technologies are standard features in the RED SPORT 400 models, including:

- Forward Emergency Braking
- Predictive Forward Collision Warning
- Around View® Monitor with Moving Object Detection
- Intelligent Cruise Control with Full Speed Range
- Distance Control Assist
- Blind Spot Warning,
- Blind Spot Intervention®



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- Backup Collision Intervention
- Lane Departure Warning
- Lane Departure Prevention
- Adaptive Front Lighting System
- Smart beam assist

The 2021 INFINITI Q50 and Q60 RED SPORT 400 models are available in dealerships across the region.

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\* Availability based on Apple®/Google® license agreement with the respective country's government.

\*\* Estimated based on U.S.A specifications.

#### **About INFINITI**

INFINITI Motor Company is headquartered in Yokohama, Japan with operations around the world including regional offices based in the Americas, China and INFINITI International Markets based in Dubai. The INFINITI brand of premium automobiles are assembled in manufacturing facilities in Japan, North America and China. INFINITI design studios are located in Atsugi-Shi near Yokohama, London, San Diego and Beijing.

More information about INFINITI and its industry-leading technologies can be found at [www.infiniti-me.com/](http://www.infiniti-me.com/). You can also follow INFINITI on [Facebook](#), [Instagram](#), [Twitter](#), [LinkedIn](#) and see all our latest videos on [YouTube](#).

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