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## MEDIA INFORMATION

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### Experience Confident Safety and Power: Presenting the 2024 INFINITI QX80

February 20<sup>th</sup>, 2024

**DUBAI, United Arab Emirates** — Embodying sophistication and performance, INFINITI takes on the open road with its iconic flagship model, the 2024 INFINITI QX80. A full-sized SUV that seamlessly merges advanced safety features with a powerful engine, the 2024 QX80 offers a memorable driving experience whatever the journey.

#### A Safe Haven on Every Journey

A haven for all occupants on board, where safety is not just a feature but a companion. It incorporates practical drive-assist technologies and predictive safety features to ensure your peace of mind on the road.

Equipped with ProACTIVE, the INFINITI QX80 effortlessly adapts to traffic conditions, adjusting to lane and speed shifts, ensuring guidance and support throughout your journey.

The Blind Spot Warning & Intervention system acts as a vigilant co-pilot, alerting you to potential blind spot intrusions and guiding you back into position. This system minimizes blind spots, offering real-time assistance in navigating different driving scenarios, enhancing control over unexpected situations on your journey.

In prioritizing passenger safety, the INFINITI Advanced Air Bag System, coupled with front pre-crash seatbelts, stands as a testament to the brand's commitment. It offers paramount protection in the unfortunate event of a collision, reinforcing the QX80's dedication to passenger well-being.

While parking and reversing, the Smart Rearview Mirror ensures precision by offering a clear view behind the QX80, even when cargo or passengers obstruct your vision. This innovation simplifies maneuvering, making it a seamless process. The integration of the Around View® Monitor and Backup Collision Intervention adds an extra layer of awareness by providing a comprehensive view of your surroundings.

The 2024 INFINITI QX80 has you covered when it comes to safety you can count on, with features that offer you a confident ride on the Middle East's bustling roads.

#### Unleashing Raw Power

Beyond its safety prowess, the 2024 INFINITI QX80 is a force to be reckoned with, boasting a 5.6-liter V8 engine that commands 400hp and 560 Nm of torque. Experience a seamless blend of

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#### INFINITI MIDDLE EAST

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smooth performance and unparalleled power at the mere press of the pedal, making every journey an exhilarating adventure.

But power is not limited to pristine roads. With All-Mode 4-Wheel Drive, the QX80 conquers various conditions, automatically distributing power between the front and rear wheels for optimal grip, whether navigating city streets or venturing off the beaten path.

The QX80 assures a calm, refined ride for all occupants and is focused, first and foremost, on comfort. The QX80's unique Hydraulic Body Motion Control technology limits excess body-roll under more severe cornering. The system monitors body lean and roll as the QX80 turns into a corner, and adjusts the suspension to create a smooth, flat ride.

Safety and power converge in the timeless and reliable 2024 INFINITI QX80, promising a driving experience that transcends the ordinary, making every journey safer, simpler, and more exhilarating. Now available for sale across the Middle East, the QX80 invites bold owners to challenge convention and indulge in a driving experience that rewards at every turn.

For more information on the 2024 QX80 and the different trim-levels on offer, please visit <https://www.infiniti-me.com>

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#### **About INFINITI**

INFINITI Motor Company is headquartered in Yokohama, Japan with operations around the world including regional offices in the Americas, China and Dubai. The INFINITI brand of premium automobiles are assembled in manufacturing facilities in Japan, North America and China. INFINITI design studios are located in Atsugi-Shi near Yokohama, London, San Diego and Beijing.

More information can be found at <https://www.infiniti-me.com/>.

You can also follow INFINITI on Facebook, Instagram, X (formerly Twitter), LinkedIn and see all our latest videos on YouTube.

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